



*Bodhiguru*

**Prove Effectiveness of Your Initiatives.**  
**Build Your Credibility.**



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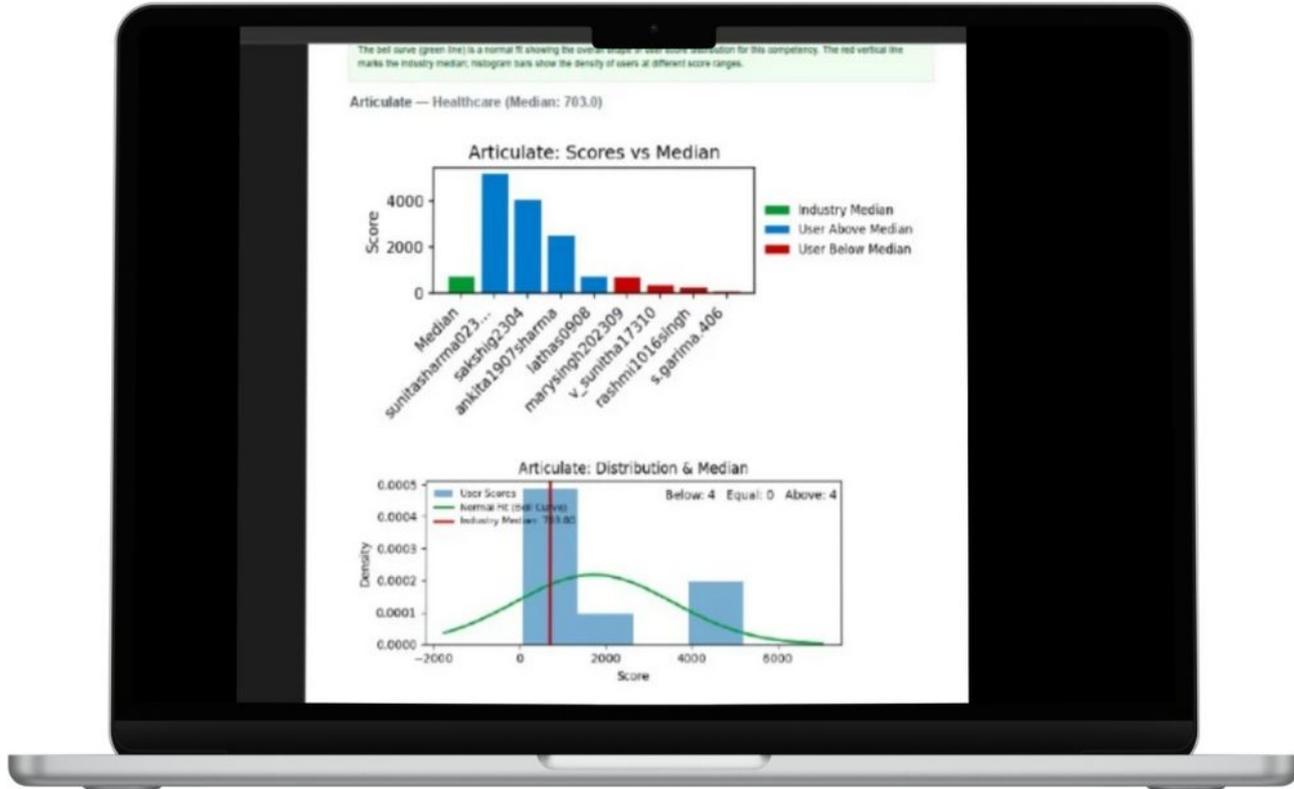
## Case Study - Enhancing client satisfaction; leading to substantial growth in revenue

**Client:** Pooja Saha - A coach specializing in leadership development and team building

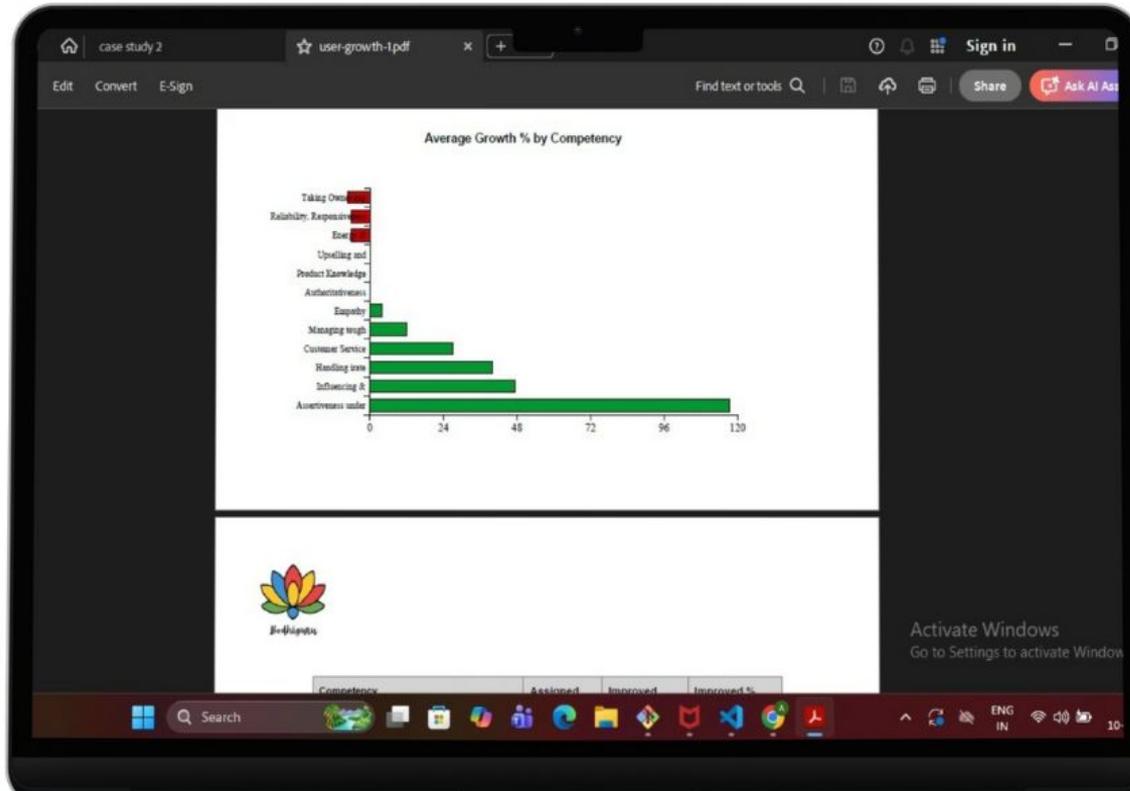
**Ask:**

1. Justifying the effectiveness of Pooja's interventions through real-time reports indicating growth of each individual based on Pooja's interventions
2. Generating insightful, consolidated reports for clients was a time-intensive and often frustrating process.
3. Manually transferring data between platforms, formatting reports from different sources, and chasing logins consumed valuable time

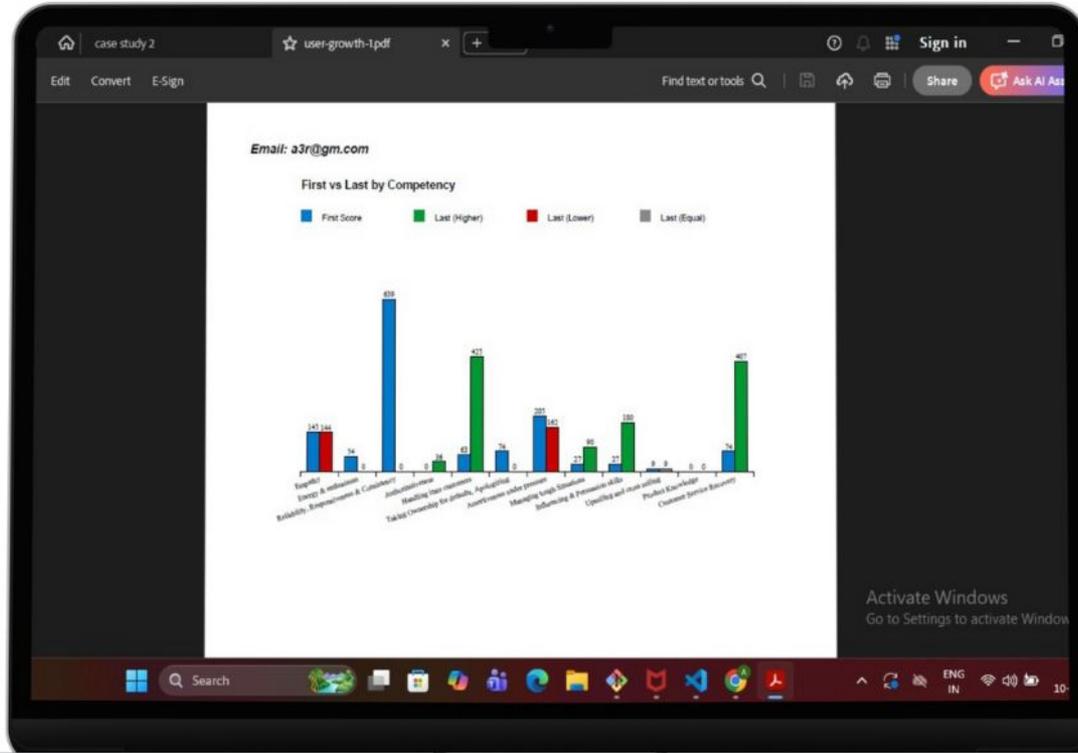




**Competency Deep dive of the organisation - indicating where do individuals stand vis-a-vis industry benchmarks**



**Real-time reports indicate the growth of individuals & organisation across various competencies required to succeed - based on Pooja's intervention**



**Justified each intervention designed by Pooja; by showing the growth before & post Pooja's interventions**

# Result

- **Got 25% more business from the client; Leading to 25% increase in her revenue**
- **Saved 10 hours of work** in generating reports and justifying the impact of her work
- Having all data in one place enabled Pooja to identify trends and patterns more easily, leading to more impactful and tailored interventions for her clients. This **strengthened her reputation for delivering measurable results.**
- The white-labeled platform enhanced the professionalism of Pooja, **leading to stronger client trust and satisfaction.**



# Result

By adopting Bodhiguru, **Pooja successfully transitioned** from a fragmented and time-consuming assessment process **to a streamlined, cost-effective, and professional approach.** The platform's all-in-one functionality not only reduced operational overhead but also **empowered Pooja to increase her capacity, enhance client satisfaction, and ultimately drive a significant increase in revenue.**



# Thank You.

For a demo, reach out to

Arindam Sen: +91 - 96679 35009

<https://bodhiguru.com/>

[arindam@bodhiguru.com](mailto:arindam@bodhiguru.com)

